

EEO Public File Report

Group: KIKU-TV Stations: KIKU-TV					
A station may accumulate the relevant information for the date range specified (using the previous EEO Internal Job Vacancy Summar Form) and place a completed EEO Public File Report in the public inspection file annually on the anniversary of the deadline for filing its license renewal application.					
A. Job Vacancies Filled Between 2008-10-01 and 2009-09-30					
B. Recruitment/Referral Sources Used to Seek Candidates for Each Vacancy					
C. Total Number of Persons Interviewed For All Full-Time Vacancies Filled Between 2008-10-01 and 2009-09-30 (this will be a raw number):					0
D. Total Number of Interviewees For All Full-Time Vacancies Filled Between 2008-10-01 and 2009-09-30 Per Recruitment/Referral Sources:					
Referral Source	Contact Person	Address	Tel #	Number of Interviewees Referred?	
E. Outreach Activities:					
Date	Other Outreach Activity	Description of Activity			
01/01/2009	Company Mentoring Program	The KIKU mentoring program pairs individuals with more experienced people in the company in order to obtain good examples and advice as they advance. The KIKU mentor and mentee will complete the "KIKU-TV Mentoring Agreement Form" to formalize the relationship. This satisfies two (2) of the outreach initiatives: 8. Establish a training program designed to enable station personnel to acquire skills that could qualify them for higher level positions. 9. Establish a mentoring program for the same purposes as no.8, above.			
01/01/2009	Developing Award-Winning Advertising Campaigns	American Advertising Federation presentation of David Jenkins, award-winning Creative Director for Nike's "Just Do It" campaign, hosted on 5-31-09. Jenkins shared his strategies for developing award-winning advertising campaigns.			
01/01/2009	HAB Annual Scholarship Program	Each year, HAB grants educational scholarships to high school and college students who are interested in pursuing a career in television. KIKU participates by broadcasting public service announcements soliciting applicants for the scholarship program.			
01/01/2009	Outreach by Job Bank	Broadcast Compliance Services (BCS) lists KIKU job openings on its web site and sends announcements to over 30 different groups and schools etc., whose membership includes substantial participation of women and minorities.			