

Federal Communications Commission Washington, D.C. 20554		Approved by OMB 3060-1115 (March 2008)		FOR FCC USE ONLY	
FCC 388				FOR COMMISSION USE ONLY	
DTV Quarterly Activity Station Report				FILE NO. -20090105AGZ	
Licensee KHAI, INC.					
Call Sign KIKU		Facility Id 34527		Previous Call Sign (if applicable)	
Community of License					
City		State	County		Zip Code
HONOLULU		HI	HONOLULU		96813 -
Nielsen DMA HONOLULU		World Wide Web Home Page Address WWW.KIKUTV.COM		Licensee Renewal Expiration Date (mm/dd/yyyy) 02/01/2015	
Channel Numbers: (Check the Channel Number(s) to which this form applies.)					
<input checked="" type="checkbox"/> Analog	20				
<input type="checkbox"/> Digital					
Report reflects information for quarter ending: 12/31/2008					
Have you opted to comply with Option One, Two, or Three (once elected, this choice may not change)?					
<input type="radio"/> Option One (A and D) <input checked="" type="radio"/> Option Two (B and D) <input type="radio"/> Option Three (C and D)					
Over the past quarter, have you fully complied with the requirements of this option?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Simulcasting:					
Are you simulcasting on your Analog channel and your primary Digital stream?				<input checked="" type="radio"/> Yes <input type="radio"/> No	
Application Purpose:					
<input checked="" type="radio"/> DTV Education Report					
<input type="radio"/> Amendment	File Number -				
If an amendment, include a comment explaining the reason and the portions of the pending application that are being revised.					

Section B (For broadcasters electing Option Two)

On its analog channel, and its primary digital stream, a station must run an average of 16 transition-related PSAs and 16 transition-related crawls, snipes, and/or tickers per week in each quarter, all between the hours of 5 a.m. and 1 a.m. It must also run one 30 minute DTV-related informational program once, and one 100-Day Countdown piece per day for the 100 days prior to the conclusion of the transition. Comment boxes MUST be used to describe these compliant activities (See rules for additional details).

Total Number of Eligible DTV Transition-Related PSAs and Crawls, Snipes, and/or Tickers (CSTs) Run -- Last Quarter

How many DTV PSAs and CSTs did your station run between 5:00 a.m. and 1:00 a.m. last quarter?	
Total 5:00 a.m. to 1:00 a.m. PSAs	643
Total 5:00 a.m. to 1:00 a.m. CSTs	131
For informational purposes only, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 a.m. to 9:00 a.m.?	
Total 6:00 a.m. to 9:00 a.m. PSAs	96
Total 6:00 a.m. to 9:00 a.m. CSTs	32
For stations located in the Eastern or Pacific Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 6:00 p.m. to 11:35 p.m. (must average at least 4 per week)?	
Total 6:00 p.m. to 11:35 p.m. PSAs	
Total 6:00 p.m. to 11:35 p.m. CSTs	
For stations located in the Central or Mountain Time Zone, how many DTV PSAs and CSTs did your station run in the last quarter from 5:00	

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p.m. to 10:35 p.m.(must average at least 4 per week)?

Total 5:00 p.m. to 10:35 p.m. PSAs 298

Total 5:00 p.m. to 10:35 p.m. CSTs 99

Comments:

THE STATION TRANSLATED AND SUBTITLED OUR PSA SPOTS IN JAPANESE AND TAGALOG FOR OUR NON-ENGLISH-SPEAKING VIEWERS. A TOTAL OF 56 PSAS AIRED WITH JAPANESE SUBTITLES AND 12 PSAS AIRED WITH TAGALOG SUBTITLES.

OF THE 643 PSAS THE STATION AIRED IN THIS QUARTER, 445 WERE 60-SECONDS IN LENGTH; THE REMAINING 198 WERE 30-SECONDS IN LENGTH.

30 Minute Educational Programs - Last Quarter

How many 30 minute, DTV-related informational programs did your station run during the quarter? At least one such program must be run between the hours of 8:00 a.m. and 11:35 p.m., prior to February 17, 2009.

Total number of 30 Minute Informational Programs

2

Comments:

12/8/08, 9:30-10PM - NAB-PRODUCED DTV INFORMATIONAL HALF HOUR.

12/11/08, 6:30-7PM - LOCALLY PRODUCED DTV INFORMATION HALF HOUR WITH COMMISSIONER ADELSTEIN.

100-Day Countdown Eligible Pieces - Last Quarter

Beginning on November 10, 2008, all stations participating in Option Two will engage in special 100-Day "Countdown to DTV" activities. Stations must execute a minimum of one "Countdown to DTV" on-air activity per day during the 100 days leading up to February 17, 2009. During the last quarter, how many of each eligible 100-Day "Countdown to DTV" pieces did your station run?

0 *Graphic Displays*0 *Animated Graphics*145 *Graphic and Audio Displays*0 *Longer Form Reminders*

Comments:

OUR COUNTDOWN GRAPHICS CONSISTED OF PRODUCED 15-SECONDS SPOTS.

Section D (For all broadcasters)**Additional DTV On-air Initiatives - Last Quarter**

Did your station run additional on-air initiatives (such as news reports, town hall meetings, etc.) during the quarter? The comment box may be used to describe these initiatives.

 Yes No

Comments:

12/11/08, 6:30-7PM HALF HOUR DTV INFORMATIONAL SHOW WITH COMMISSIONER ADELSTEIN.

MAUI TV NEWS PRODUCED A STORY ABOUT THE DTV TRANSITION THAT AIRED THE WEEK OF 12/18/08.

Station Website Additional Activity Related to the DTV Transition - Last Quarter

Does your station have a Website?

 Yes No

If YES, did your station provide additional DTV related information or activities on that Website? The comment box may be used to describe what was posted on the station's Website.

 Yes No

Comments:

1. BANNER AT TOP OF HOME PAGE LINKED TO HAWAIIGOESDIGITAL.COM.

2. LINKS AT BOTTOM OF HOME PAGE TO HAWAIIGOESDIGITAL.COM AND DTV.GOV WEBSITES.

3. DTV FAQ PAGE.

Additional DTV Outreach Efforts -- Last Quarter

Check all of the DTV related activities listed below that your station engaged in over the last quarter. The comment box may be used to describe this activity.

 Speaking Engagements

Comments:

 Community Events

Comments:

 Other (describe)

Comments:

THE GM APPEARED ON A LOCALLY PRODUCED ONE HOUR PROGRAM TITLED "ISLAND INSIGHTS" REGARDING THE DTV TRANSITION THAT AIRED ON THURSDAY, 12/11/08, FROM 7:30-8:30PM ON PBS HAWAII.

This comment box may be used to include other comments or information about your station's DTV activity over the last quarter.

Comments:

Station Certification

I certify that the statements in this document are true, complete, and correct to the best of my knowledge and belief, and are made in good faith.

Typed or Printed Name of Person Signing	Typed or Printed Title of Person Signing VICE-PRESIDENT/GENERAL MANAGER
Signature PHYLLIS KIHARA	Date (mm/dd/yyyy) 01/05/2009

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